

City College News

GEORGE BROWN COLLEGE

MAY 1986

Jim Ross named Dean of Business and Graphic Arts

The new Dean of the Business and Graphic Arts Division says one of his priorities will be to find out what his staff has to say.

"I'm an advocate of faculty participation in Division matters," says Jim Ross, "I believe in consultation."

Currently Chairperson of English and Liberal Studies at St. James, Ross will assume the position on June 30 when current Dean Jack Wilson takes on another assignment before retirement.

Ross has worked at the College since 1964 when he joined the Adult Education Centre on Jones Avenue as an English instructor. He became a Co-ordinator in the same department two years later, and was named Chairperson of English for Terauley Campus in 1971. After several years as Chairperson of Academic Upgrading at College Street, Terauley, and Casa Loma, he was named to his current position in 1980.

While teaching at Jones Avenue, Ross met his wife Irene, who recently joined the Staff Development Department. They have two children: Doran, 17, and Vika, 12.



St. James Academic Chairperson Jim Ross will be the new Dean of the Business and Graphic Arts Division.



Photo: Neil McCaffrey

Students of the Toronto French School work on their entry in the solar hot dog cooking contest that was part of the Second Great Canadian Solar Race held at Ontario Place on May 17. They were among 14 high school teams racing against the clock to cook their wieners using the sun's rays. Other events included a college and university thermo-syphon contest, demonstrations and displays. The event was sponsored by George Brown and the Solar Energy Society of Canada.

Tech programs united in new Division

The Architectural Technology and Electro-Mechanical Divisions are being combined, and one Vice-President's position will be eliminated, President Doug Light has announced.

The new Technology Division, which will amalgamate the two, will be the College's second largest with a staff of 170 and full-time student enrolment of 2,400.

Former Architectural Technology Dean Brian Beetles has been named interim Dean of the Technology Division. He will assume the position until his retirement from the College later this year when his replacement will be hired, says Light.

Electro-Mechanical Dean Manfred Straka, who is also retiring later this year, has been assigned to direct the Operational Review Project.

The project, mandated by the Ministry of Colleges and Universities, involves a

complete review of the College's activity. (Doug Light's column on page 2 contains an explanation of the project.)

The position of Vice-President of Government Programs will be eliminated in June on the retirement of Ken MacLennan, who currently holds the job. His duties will be distributed between the two other Vice-Presidents.

Starting in July, Academic Vice-President Howell Pritchard will assume overall responsibility for the Industrial Training Division headed by Dean Jim Michie and all College adult and apprenticeship training programs.

At the same time, Administration Vice-President Jim Turner will assume responsibility for the Physical Resources Department headed by Director Michael Rant and the Continuing Education and Marketing Division headed by Dean Bob Struthers.



Review process is a positive step

As you may have read on the front page of this issue of *City College News*, the Ministry of Colleges and Universities has asked for a complete review of College activity.

In fact, all 22 community colleges in Ontario are now simultaneously embarking on reviews that will be presented to the Ministry — through the Council of Regents — every three years.

While each College has some latitude in review methods, the end result of all the studies will be a new degree of accountability in College operations. The reviews will provide the Ministry with objective measures of a College's success.

At George Brown, we have opted to study a third of our activity every year — with the end result being a complete review by the end of the third year.

In this first year, we will be reviewing the activity of the Board of Governors, the Physical Resources Department, the Health Sciences and Community Services Division, the Payroll Department, and the Educational Resources Department, which includes the Library and Audio-Visual Departments.

In every case, we will be adopting review measures that will provide the Ministry with objective measures of the efficiency and effectiveness of our operations — including surveys of user or client groups in some cases. In addition to internal review processes, we will be hiring management consultants or financial auditors to ensure an appropriate degree of objectivity is achieved.

This review process will prove to be a positive force for the College. The recommendations that will accompany the studies will not only increase the efficiency of our operations, but will guide our efforts to become more effective.

This review is an important opportunity for the College to achieve a higher degree of excellence.



*Fashion student Viann Hanky and Hospitality student Arlind Miller model Hanky's streetwise black leather ensemble in the Spring fashion show, *Altered Shapes*, at Kensington in late April. Creative Fashion Program Co-ordinator Chris Halliday said the leather elective was a popular one. "The first year students were gung ho."*

Five new programs are being offered

George Brown is continuing to diversify its program offerings in both post-secondary and adult training areas. The following programs were recently added to the College's list of more than 230 programs:

Information and Records Management

— This two-year diploma program offered by the Business Division at St. James is designed to train students to work with computerized or paper record systems. "Graduates will be able to design systems for information flow, maintenance and retention," says Co-ordinator Wendy Tevens. "They'll decide where records should be stored and for how long."

Chemical Technician — Coatings

— The Academic Division has received approval to offer this two-year diploma program. However, for the present, coatings courses will be offered exclusively on a part-time basis.

Working Skills for Native Women

— This 26-week, off-campus, adult training program is offered by the Community Services Division in co-operation with

Wanepuhnud — a social service organization for native women. The program provides women with life skills training and experience working in the group's second-hand clothing store on Queen Street East. "A lot of these young women have hit the city and can't survive," says Co-ordinator Sandra Fishley.

Moving in a New Direction — This 20-week adult training program offered by the Community Services Division at College Street is designed for ex-offenders. It includes life skills and on-the-job training. Entrance is by social service agency referral.

Part-time Physical Distribution — This part-time diploma program is offered for the first time this fall by the Business Division at St. James. Students will be able to take a series of evening courses that — once all requirements are met — will earn them a post-secondary diploma, says Business Part-Time Studies Co-ordinator Yvonne Snider. The impetus for the part-time program came from the program advisory committee, she says.

Events

May 26 — Basic Computer Literacy Course for staff, 9 a.m. - 4 p.m., Staff Computing Centre, 146 Kendal Ave., Casa Loma. Continues on May 27 and June 2 and 3.

May 31 — First Annual Staff Picnic — games, food and fun — all day at Centre Island. Contact your Campus Manager (or Pat Smith at 500 MacPherson) for details. Adults \$5, Children \$2. Come and join the fun.

June 3 — Board of Governors meeting. All welcome. Contact Pat Smith (ext. 2211) for details.

— Retirement Party for Ron Waites, Murray Quinney, and Ted Holmes of the Architectural Technology Division, 3:30-5:30 p.m., Casa Loma Staff Lounge. \$20. Refreshments will be served. Contact Helena Gonçalves (ext. 2254) or Anne Sardo (ext. 2438).

June 4 — Teacher Training Program Segment B, 9 a.m. - 4 p.m., Casa Loma and St. James locations. Continues to June 11. Call Yvette Jones (ext. 3296) for details.

June 5 — Seminar for Support Staff: *Sexual Abuse — An Open Discussion* led by Inge Fowle, Noon-2 p.m., St. James, Room TBA. Call Yvette Jones (ext. 3296) for details.

June 9 — Students of the Dance Training Program will present a mixed program of ballet, jazz and modern dance, 8 p.m. in the Dance Studio, St. James Campus, \$6 adults, \$4 students/seniors. Call 363-9945 for reservations. Continues until June 13.

June 10 — Retirement Dinner for Ken MacLennan, 6 p.m., Kensington Gymnasium. Contact Pat Smith (ext. 2211) for details.

June 11 — Seminar for Administrators — *Personal Rights in 1986*, led by Howard Jones of the Ontario Human Rights Commission, 8:30-11 a.m., 500 MacPherson, Boardroom. Call Yvette Jones (ext. 3296) to register.

June 17 — Pre-Retirement Program sponsored by the Staff Development Department, 9 a.m. - 4 p.m., 258 Adelaide St. E. Continues on June 18 and 19. Call Yvette Jones (ext. 3296) for details.



Women into Trades and Technology (WITT) student Kim Orpwood shows four-year-old Dara May Rawlins of George Brown's daycare centre how to glue part of the book shelf she was making. A group of children visited the Casa Loma program as part of a campaign to fight occupational sex stereotyping.

Infants can unlearn sex stereotypes

The fight against occupational sex stereotyping may have to start in the cradle, says the Manager of George Brown's daycare centre.

By the time children are three or four they already share many of the same ideas of men's and women's jobs as their grandparents, says Pam Doyle-Easton.

"We were literally getting kids saying, 'Men can be doctors and women can be nurses.'"

The Kensington Learning Centre recently started a pioneering program to expose children to people and situations that challenge their ideas about who does what.

They've met a female police officer, a male cook, and recently spent a morning learning a little bit of carpentry in the Women Into Trades and Technology (WITT) program at Casa Loma.

"We're attempting to broaden their horizons."

The four and five-year-olds in the sessions are sometimes surprised to see

someone doing what they consider a non-traditional job for their sex, but they seem to accept it very quickly, says Doyle-Easton.

The children learn about occupational sex stereotypes from the world around them. They are constantly bombarded with media and advertising that tends to show people in traditional roles, she says.

The problems created by occupational sex stereotypes came under full scrutiny in an April conference for elementary school teachers and counsellors sponsored by George Brown's Affirmative Action Advisory Committee.

Dr. Maureen Baker, who was keynote speaker at the one-day conference, said her research for the federal government into attitudes of adolescents found marked differences between men and women.

A much larger proportion of the 15 to 19-year-old women surveyed held unrealistic views of their working and family lives than their male counterparts, she said.

Names in the News

Laura Snazel can now say "Good morning, please sit down," without making a sound. Along with her boss, **Malcolm Sykes**, and teacher **Stella Gabbot**, the secretary to the Student Services Director started learning sign language two months ago. The half-hour classes with Interpreter **Dean Will** proved so popular that by the last class, there were 10 people learning simple phrases. "It's fun and everybody was keen," says Snazel.

Second Year hospitality student **Jodi Cohen** won the prize for the Top Entry in the Show at the Taste of Canada Culinary Competition at Kensington in April. Students from seven Ontario community colleges took part in the contest. George Brown students won six of 12 first prizes.

Graduate Diploma Nursing student **Sherrill Taylor** was presented with the Sopman Humanitarian Award at a ceremony at Toronto General Hospital in late April. The hospital award, worth \$1,000, is given to the nursing student who shows the best attitude towards patients. Taylor, who is 45 and a grandmother, abandoned nursing studies at 18 to marry and raise a family.

Andre Chamberland, President of the Jewellery Judge — a firm of jewellery appraisers, says that he was so happy to get a Training in Business and Industry (TIBI) grant through George Brown that he's showing his appreciation to College staff by offering them discounts. Staff get \$4.95 off the regular appraisal charge of \$19.95. The store is at 1898 Avenue Rd.

St. James English Instructor **Erma Collins** has been presented with a Volunteer Service Award by the Ministry of Citizenship and Culture for her work with the Jamaican-Canadian Association. Collins has been Executive-Secretary of the social and cultural organization for the last four years and has been a volunteer for the last 15.

Seneca's loss is George Brown's gain in the case of our new Payroll Supervisor, **Dorothy Beck**. Beck was Supervisor of Payroll at Seneca for seven years before joining George Brown. Her extension is 2291.



Photo: Caman Kung

Surprise! Theatre program Co-ordinator Joseph Shaw registers shock on entering a surprise party thrown for him in late April on the eve of his retirement from the College. About 200 people were hiding in the stage area of the Theatre Building where the unsuspecting Shaw was led after lunch with the President. There he was presented with gifts and a special 45-minute retrospective of his 10 years of productions at the College — often with original cast members. To keep the party secret, Department Clerk Elsie Jeffries conspired with dozens of colleagues, students and graduates. Even St. James Campus Manager John Mitchell helped by keeping Shaw out of the building for crucial rehearsals with stories of fumigation. Shaw plans to return to his first love — acting and directing.

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is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1. (416) 967-1212, ext. 3240.

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The next issue of *City College News* will be published on June 19. The deadline for submissions is June 5.

Civil Engineering student **Manuel Carniero** was presented with the Proctor and Redfern Award at an awards luncheon at Casa Loma in early May. In other Architectural news, Costain Development Corporation has established a \$1,000 scholarship for second year students in the Residential Construction Management program, and the Division has been given \$1,000 to advertise masonry programs by the Ontario Masonry Industry Promotion Fund.

The Personnel Office has told us of the following staff changes:

New faculty in the Pre-Employment Preparation section of the Futures program are **David Guetter** and **Ann Van Hemert**.

New support staff include **Nieves Forster** in the Futures program at Adelaide Street, **Eva Lum** in the Registrar's Office at MacPherson, **Karen McKee** in Community Services at Kensington, and **Emmy Nakay** in the Architectural Technology Office at Casa Loma.

Suzanne Clark of the Handicapped Services Department is now **Suzanne Clark-Bayley**, and Gina Dinapoli in the Registrar's Office is now **Gina Ragusa**.

Internal transfers include: **Eleen Darlington**, who has gone from a support position in the Computer Services Department at 146 Kendal Ave. to placement officer position in the Futures program at Adelaide Street. **Rudolfo Porco**, who has left a position with the Care-taking Department at Casa Loma for one with the Printing Department at the same campus.

Retiring from the College are **Stephen Fis**, who has been on long-term disability leave, and **Beryl Little**, who is leaving a support position with the Architectural Technology Office at Casa Loma.